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A twisted foil necklace from DanniJo and their charm bracelets for LWALA

The Snyder sisters and Lorick (center) wearing Lorick for LWALA dresses and jewelry at the Explorers Club in NYC

The Problem: The AIDS infection rate in Lwala, Kenya

The Advocates: Danielle and Jodie Snyder and Abigail Lorick

The Idea: Capsule collections that benefit Lwala

The Details: After traveling with friends to Lwala, a village in Kenya, to make a documentary on AIDS, Danielle co-founded LWALA (Living with a Life-Long Ambition, Lwala .org), which helps facilitate development in African communities. After college, the Snyder sisters started DanniJo Jewels, which for spring offers gold accessories with LWALA's logo. Clothing designer Abigail Lorick has also made a summer collection with flecks of yellow in each piece (evocative of traditional crafts in Kenya), which will also benefit the organization.